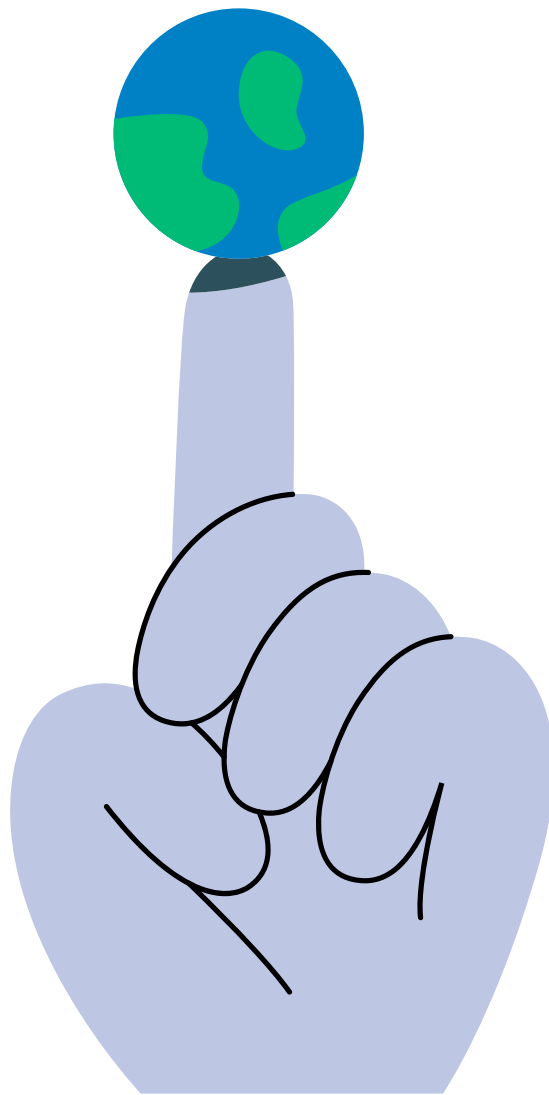


MyFairShare Project Information

Fact Sheet



MyFairShare

Sufficiency - Not the best is just enough, but just enough is the best.

Reducing carbon emissions is one of the most important goals to prevent the world from disastrous future consequences of climate change. The transport sector requires specific actions, as it proves most difficult to decarbonise and transport emissions are decreasing too slowly.

However, efforts to foster mobility behaviour change largely fail, as future national reduction goals are too unspecific to induce in citizens a sense of personal responsibility and engagement.



MyFairShare builds on studies exploring the applicability of sufficiency principles to change mobility habits, e.g. through individual mobility budgets. Transport emissions can be effectively reduced by limiting allowances for carbon-intensive transport modes, but would only be acceptable if the individual share of allowances is perceived as fair.

MyFairShare combines and expands relevant knowledge, data, and models to construct a scheme for fair distribution of individual mobility budgets, and identifies effective policy strategies.

Main objectives

- To identify baseline conditions and perceptions regarding mobility budgets** through defining fairness in the mobility context, exploring structural differences (e.g., spatial structure, accessibility), and categorising needs of target groups.
- To design methods for allocating mobility budgets and assessing impacts** by combining existing knowledge, data, and models with the identified constraints and requirements, and including an estimation of potential rebound and spill-over effects.
- To explore potential mobility budget scenarios in Mobility Budget Living Labs** by testing methods of distributing mobility budgets and measuring the consumption of allowances and impacts, and by analysing the effects and observing the dynamics of communities acting within budget limits.
- To provide guidance for launching mobility budgets in different settings** by condensing the findings and results into recommendations for adapting mobility budgets to different local framework conditions across multiple levels of governance.

Project profile

Funding programme

JPI Urban Europe ERA-NET Cofund Urban Accessibility and Connectivity (ENUAC)

Project title

MyFairShare – Individual Mobility Budgets as a Foundation for Social and Ethical Carbon Reduction

Coordinator

- AIT Austrian Institute of Technology

Project partners

- German Aerospace Center
- Florian Lorenz, PR-Consultant
- Latvia University of Life Sciences and Technologies
- University of Latvia
- London School of Economics and Political Science
- Institute of Transport Economics
- University of Natural Resources and Life Sciences

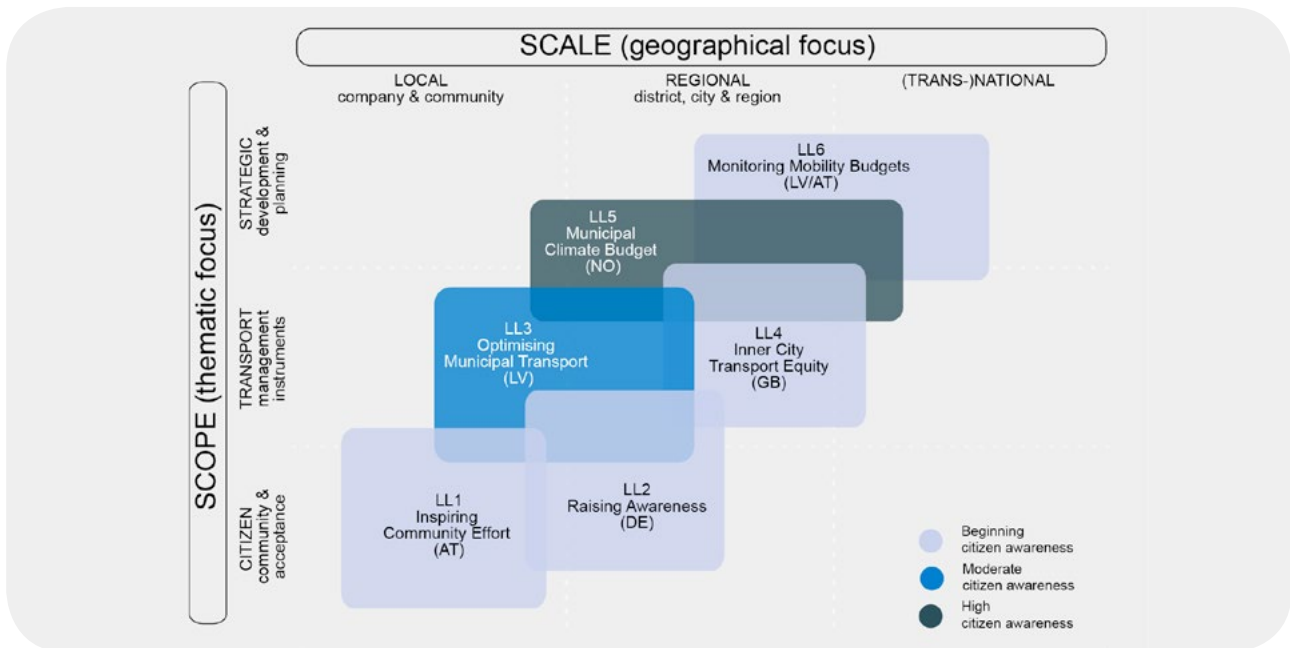
Project duration

05/2021 – 07/2024

Project funding

EUR 1.500.000

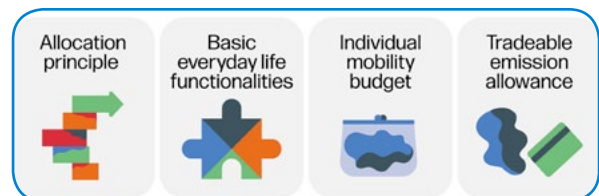
Six Living Labs across Europe



Main results

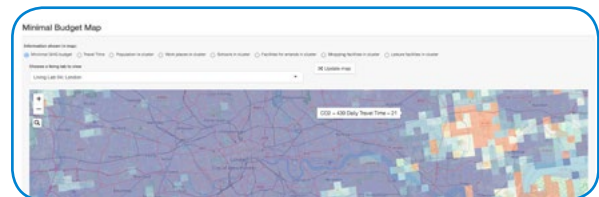
Accessible and comprehensible knowledge

The MyFairShare website provides easy-to-follow explanations about how sufficiency can help to reduce emissions and improve fairness.



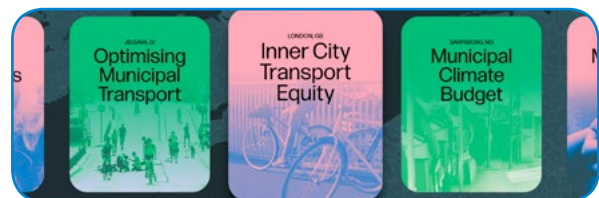
Transparent standards and tools

MyFairShare developed a definition for group-specific Minimum Mobility Standards that can disclose requirements for starting discussions about implementing mobility budgets.



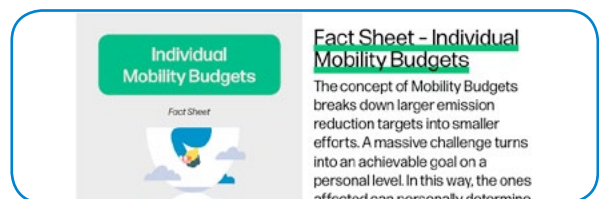
Hands-on best practice

Experiences and learnings from our Living Labs help develop processes for communicating sufficiency and motivating active engagement.



Recommendations and actionable guidance

Change can happen now! Fact Sheets and Tool Manuals provide orientation and practical advice for effectively applying the project results.



MyFairShare is a pan-European research project that builds on the sufficiency principles to change mobility habits through individual mobility budgets.

Project partners



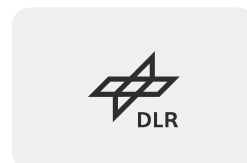
AIT Austrian Institute of Technology



University of Natural Resources and Life Sciences



Florian Lorenz, PR-Consultant



German Aerospace Center



Latvia University of Life Sciences and Technologies



University of Latvia



London School of Economics and Political Science



Institute of Transport Economics

MyFairShare is a JPI Urban Europe project selected within the ERA-NET Cofund Urban Accessibility and Connectivity (ENUAC) call. The ENUAC call aims at creating and testing new solutions and approaches for sustainable urban mobility.



JPI Urban Europe



European Commission



ERA-net

Contact

www.myfairshare.eu

contact@myfairshare.eu



Imprint

This publication supports the dissemination of results of the project „MyFairShare - Individual Mobility Budgets as a Foundation for Social and Ethical Carbon Reduction“. The authorship lies with the MyFairShare project consortium, represented by project lead AIT Austrian Institute of Technology

The MyFairShare project consortium partners: AIT Austrian Institute of Technology GmbH; Deutsches Zentrum für Luft- und Raumfahrt e.V.; Florian Lorenz, PR-consultant; Latvia University of Life Sciences and Technologies; London School of Economics and Political Science; Transportökonomisk institutt; University of Latvia; University of Natural Resources and Life Sciences, Vienna

© The MyFairShare Project Consortium. July 2024.